

Concept Design Presentation

Project Scandinavian Flat

Location Moscow, Russia

Client ENTER Construction

Date 08.12.2020

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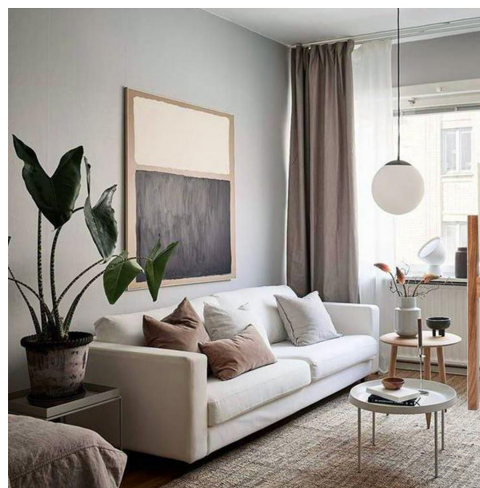
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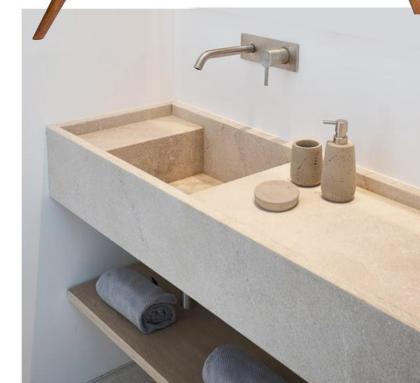
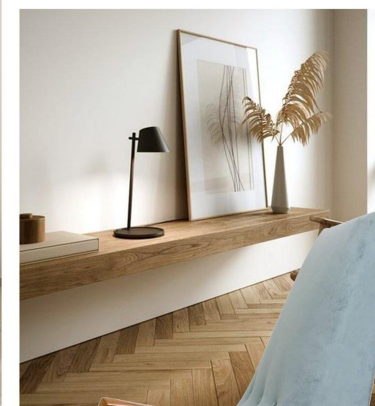
MOODBOARDS

SCANDINAVIAN

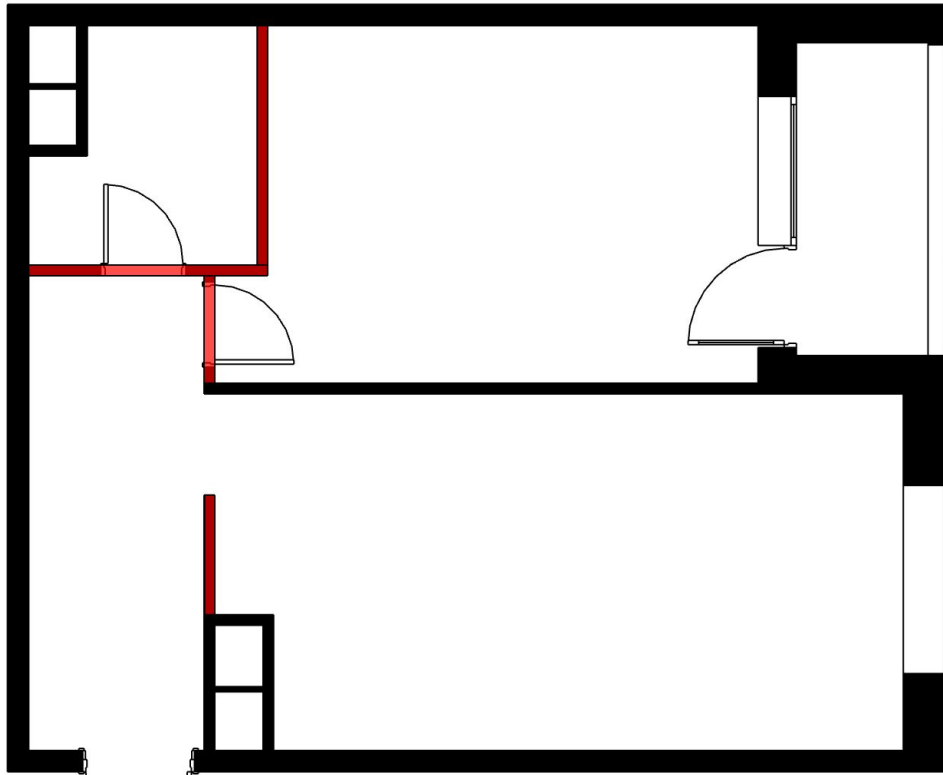
ГОСТИНАЯ И КУХНЯ



СПАЛЬНЯ И ВАННАЯ

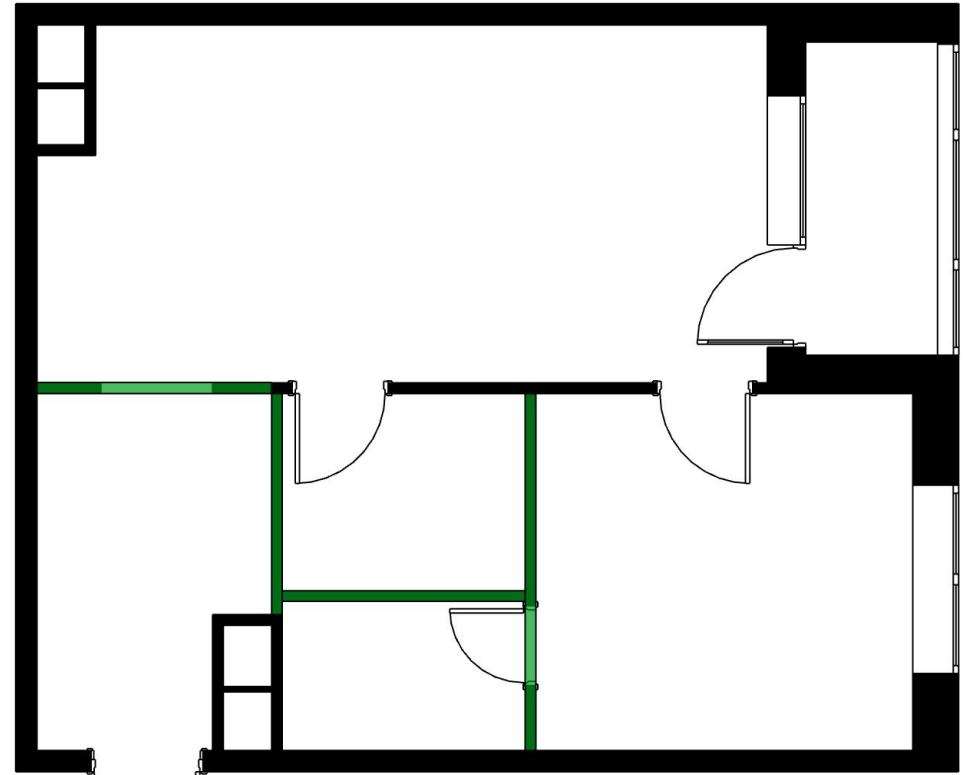


DEMOLITION PLAN AND PROPOSED PLAN



Demolition plan

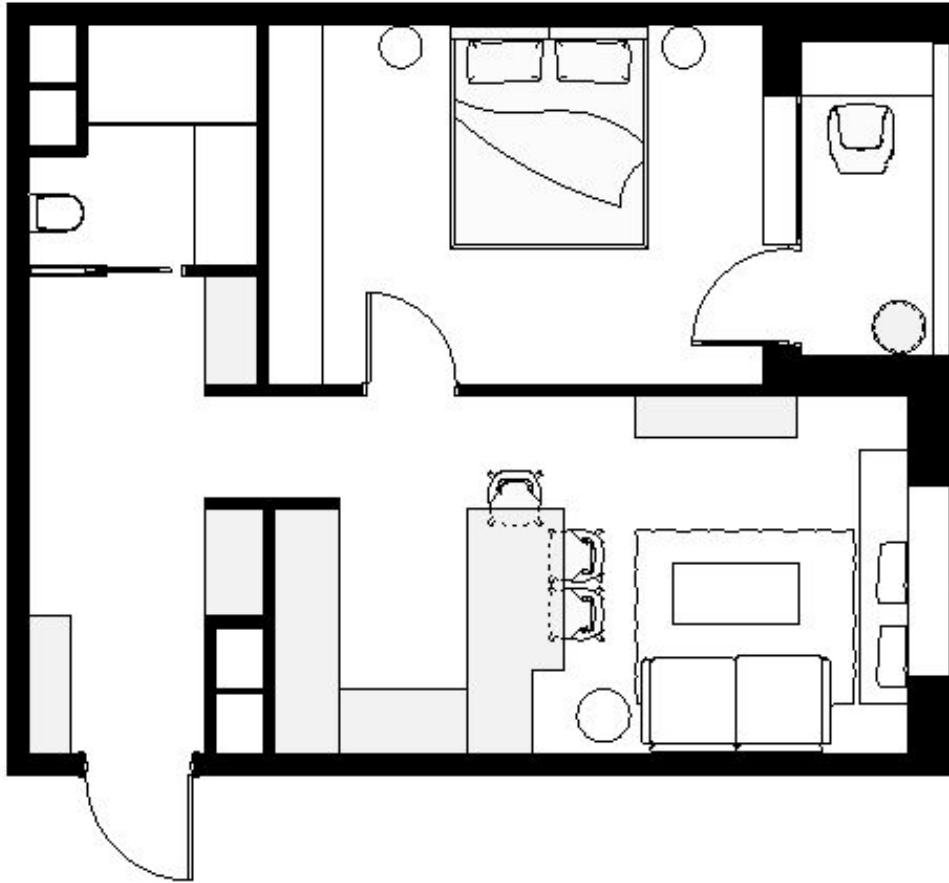
Walls planned to be demolished is shown on the existing plan with red color with the purpose of enhancing the living room and the kitchen areas.



Proposed plan

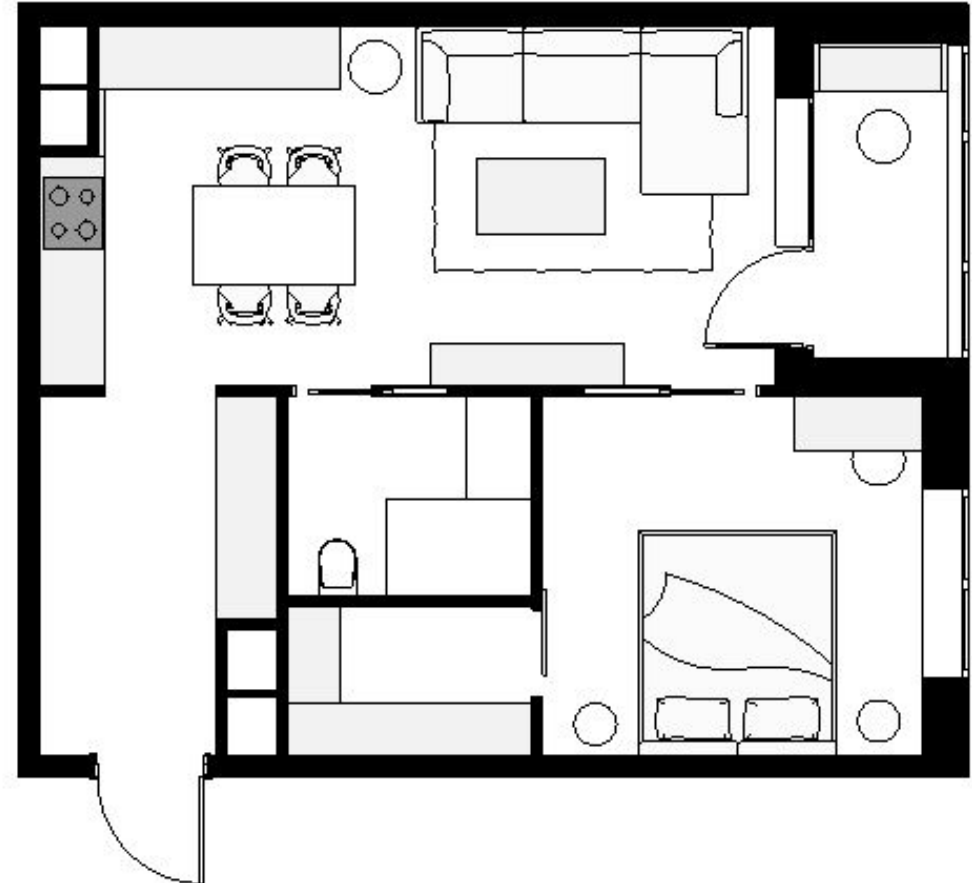
Walls planned to be built is shown on the proposed plan with green color. The living room turned into the bedroom and the added walls created a bathroom and a wardrobe

EXISTING AND PROPOSED DESIGN



Existing design

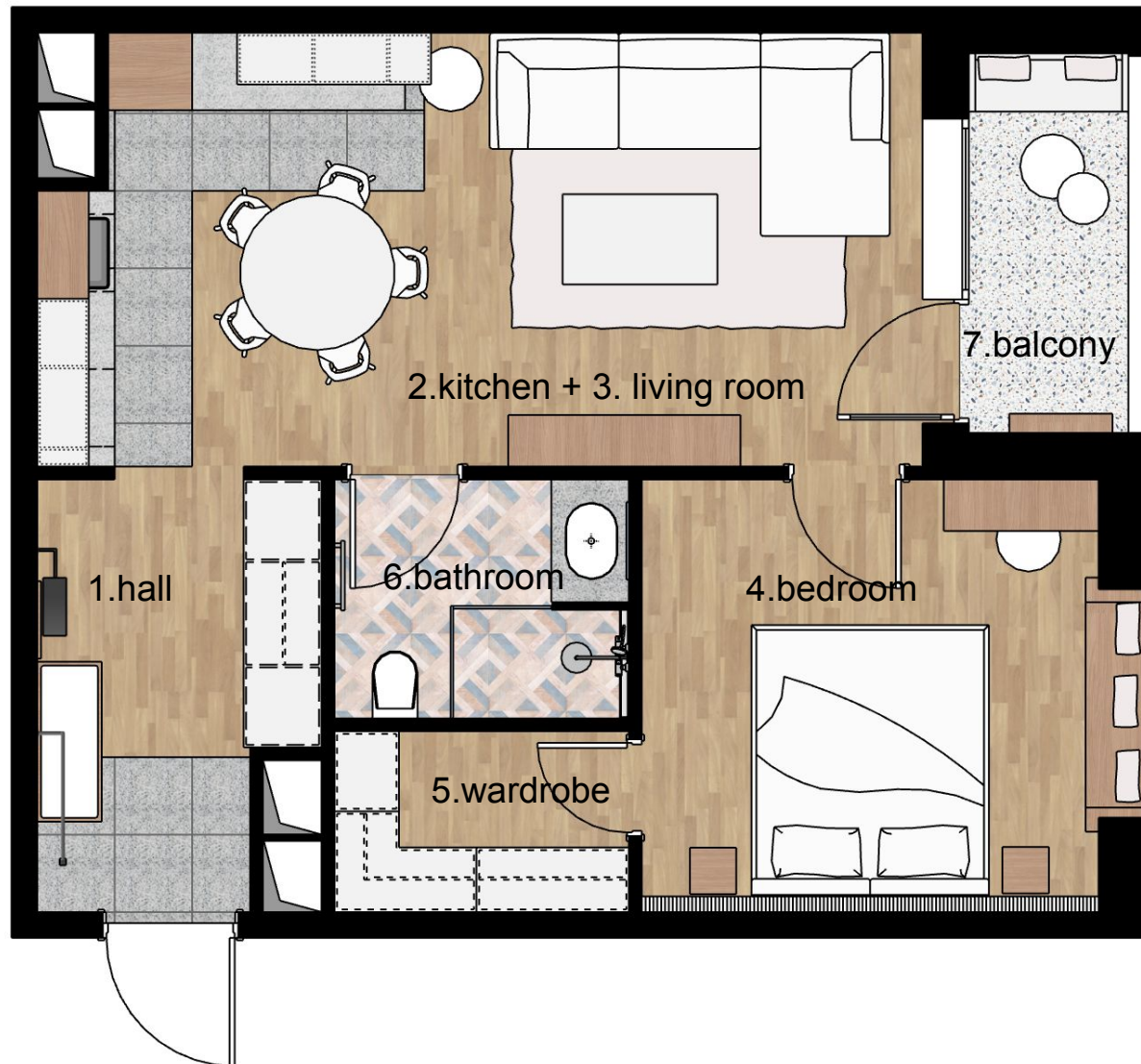
We proposed an alternative design solution in case of the walls are not allowed to be changed or demolished.



Proposed design

In the proposed design the kitchen + living room area is more spacious and walk in wardrobe is one of the added benefits for a small apartment.

FURNITURE PLAN



- 1. Hall - 6.86 m²
- 2. Kitchen - 9.44 m²
- 3. Living room - 13.56 m²
- 4. Bedroom - 11.86 m²
- 5. Wardrobe - 3.19 m²
- 6. Bathroom - 4.26 m²
- 7. Balcony - 3.75 m²

Total - 53.68 m²
(Internal walls and balcony included)

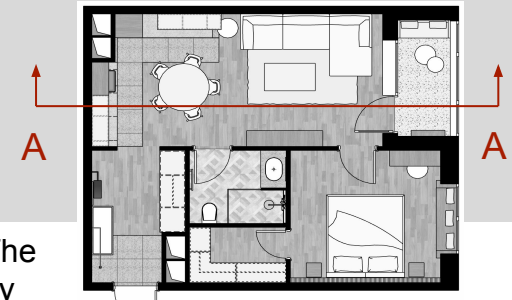
KITCHEN-LIVING ROOM-BALCONY

Collage



KITCHEN-LIVING ROOM-BALCONY

SECTION A-A

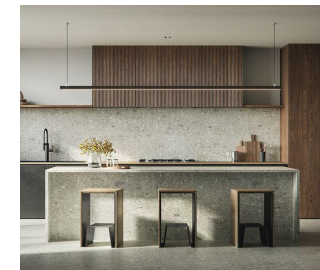
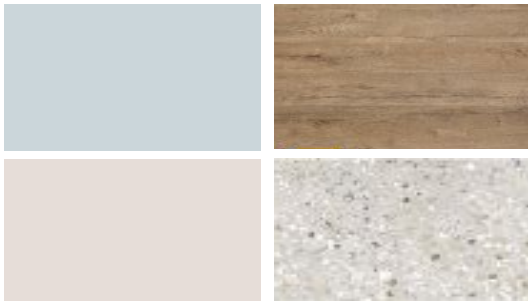


Because the flat is small, for the more spacious look the living room and the kitchen are designed as a studio. The chosen blue color ensures the neutrality and the cozyness of the space. The wooden look of the kitchen visually separates these two places. Despite being very compact, the balcony includes a soft seating area with the storage space underneath.

kitchen

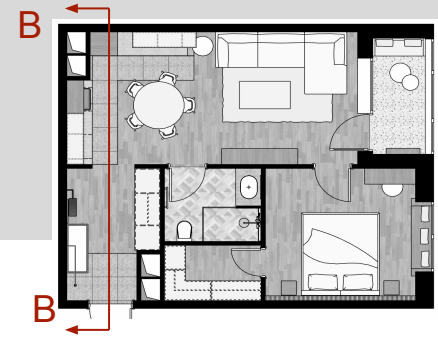
living room

balcony

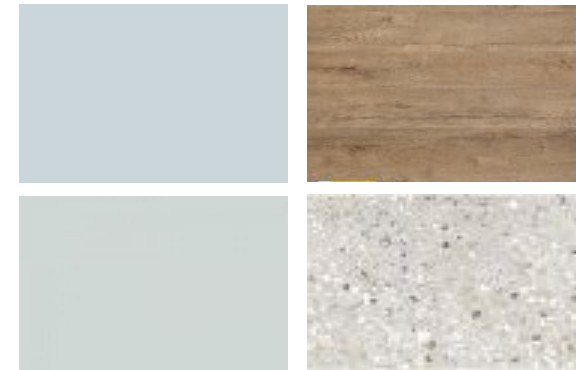
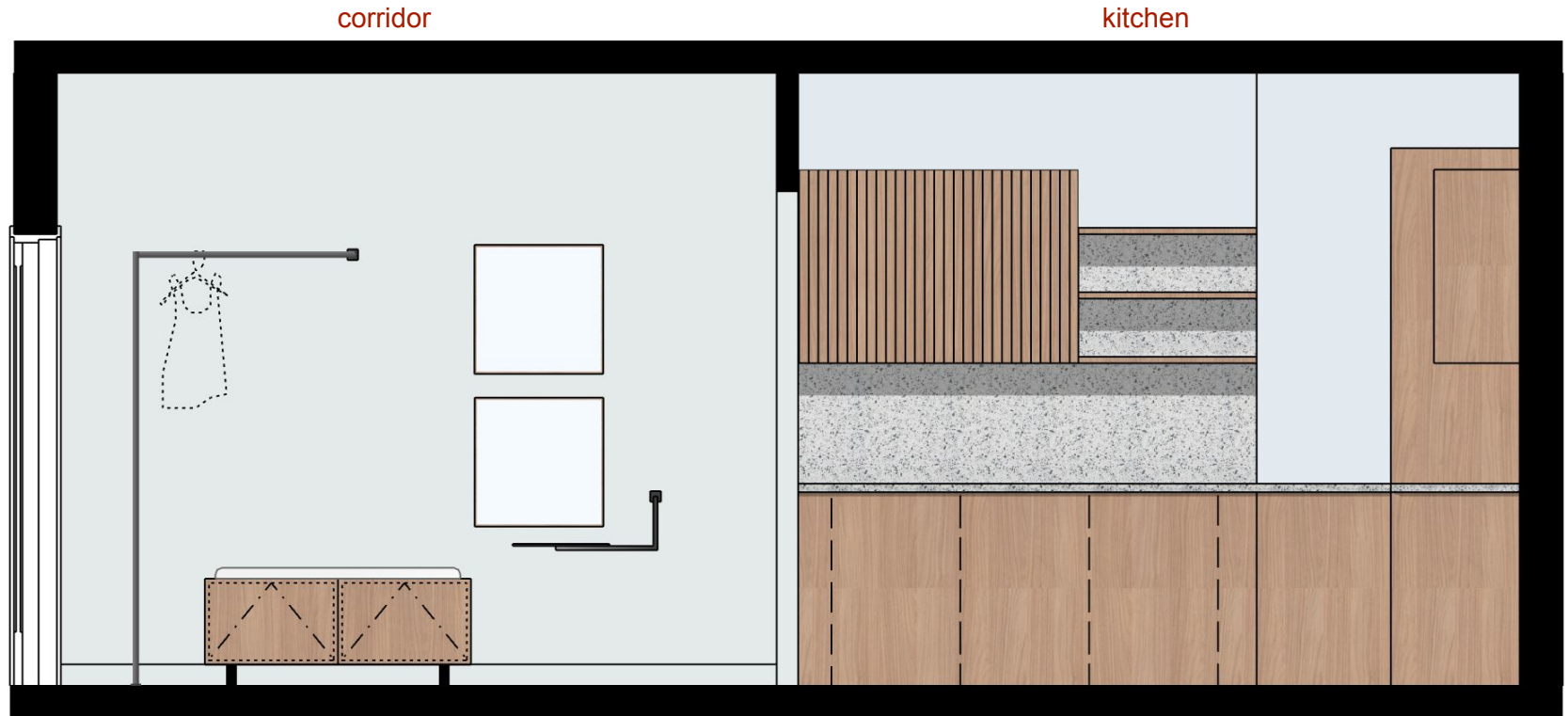


ENTRANCE HALL-KITCHEN

SECTION B-B



We preferred a minimalistic design to create an open space as an entrance does not have a direct lighting. We used a light green color for the same reason and separated the hall from the kitchen with a doorway to provide indirect sunlight from main room.



BALCONY-LIVING ROOM

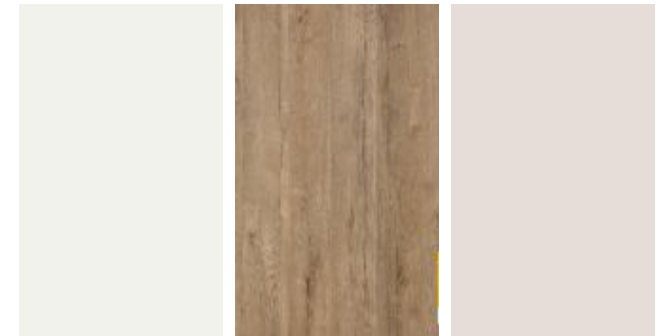
SECTION C-C



We used the wall between two doors as a TV wall, By using whiter color we kept this wall as simple as possible for a transitional space between the rooms and creating a cinema projector effect.

balcony

living room



KITCHEN-LIVING ROOM

3D Visualisations



ENTRANCE HALL

3D Visualisations



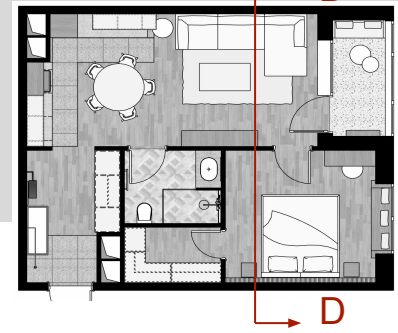
BEDROOM

Collage



LIVING ROOM-BEDROOM

SECTION D-D

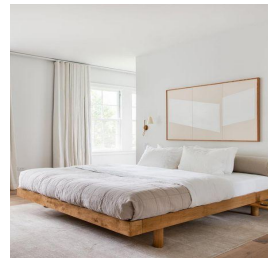


living room

bedroom

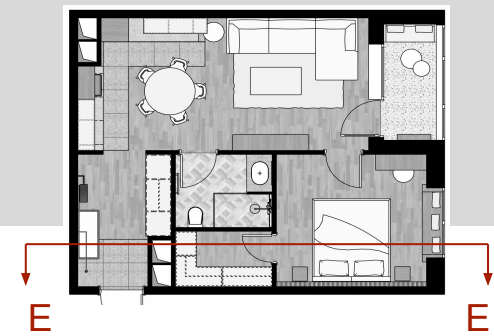


We designed the window sill as a seating area in the bedroom and used the soft beige color for a cozier and warmer feel. By keeping the curtains light both in living room and the bedroom, we ensured the luminosity of the whole flat. With that idea in mind, we kept the materials very natural looking.



BEDROOM-WARDROBE-ENTRANCE HALL

SECTION E-E

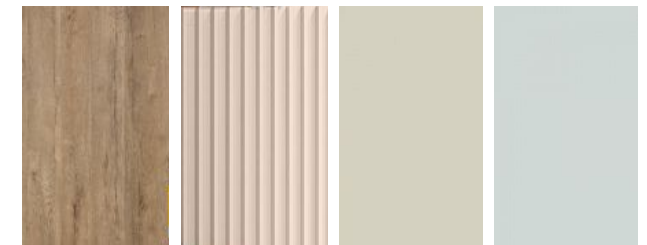
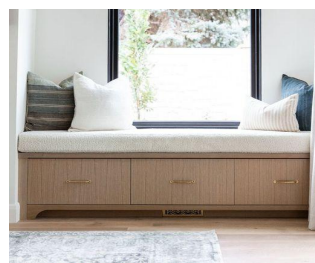


The headboard or the bed is the only dynamic element of the bedroom to bring some movement to the room. The bedroom was provided with a small private wardrobe with the same simplistic design notes.

bedroom

wardrobe

Corridor



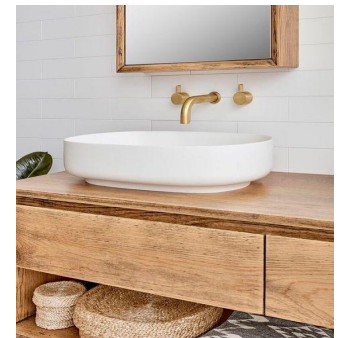
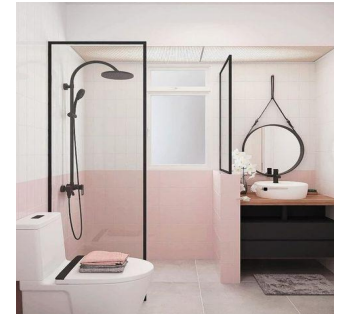
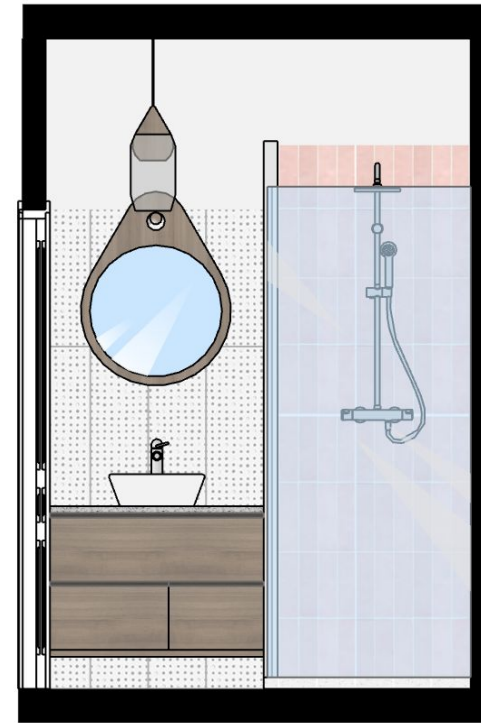
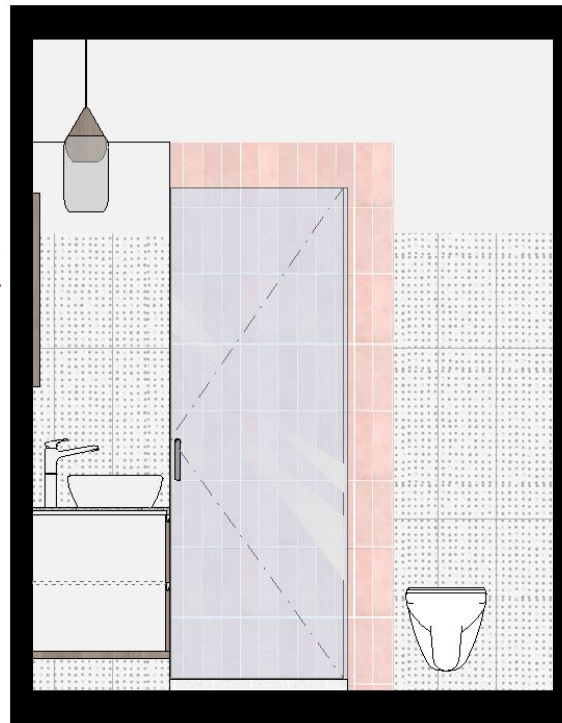
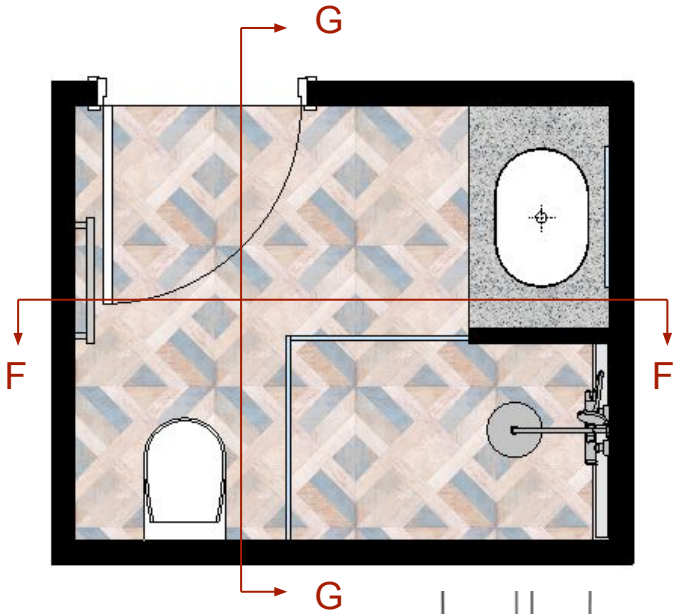
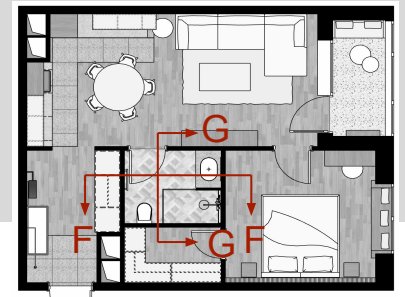
BEDROOM

3D Visualisations

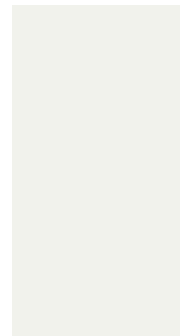
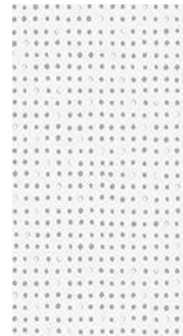
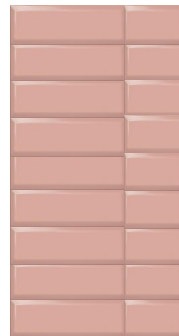


BATHROOM

SECTION F-F; G-G



We achieved a soft but at the same time a dynamic look by using pastel colors in different patterns. We separated the shower from the rest of the bathroom with half-wall and added the simplest glass shower doors to keep it semi-private.



BATHROOM

3D Visualisations

